



RED POINT
CRAFTED BUILDERS

A SUPERIOR LEVEL OF BUILDING.





WELCOME, TO THE NEXT LEVEL OF BUILDING.

When we look back we can see, from the perspective of experience and leadership, how we set out 23 years ago on our journey towards what RED POINT represents today, as a builder of reference in the high-end luxury market of Southern Spain.

We are specialists in different types of luxury villas which, with their size and the quality of their finishes, configure the extensive catalogue of projects that we have completed during this time, providing a testimonial of our work, of how we have adapted to change and to the new needs of our clients.

The commitment by RED POINT to invest in R&D and innovation has not only positioned us as a leading company and a benchmark among builders but, moreover, the application of the latest technologies in building and processes, together with our constant commitment to evolution and avant-garde innovation, has enabled us to obtain the most important Quality Certifications on the market, ISO 9001 and 14001.

With the passing of time, we have gained a new understanding of the luxury market, enabling us not merely to build new properties, but to comprehend the real needs of our exclusive clients. This has also helped us to position ourselves as leaders in the total renovation market, in singular and high-end properties.

Right from the outset, our evolution as builders has been based on the professionalism and knowhow of an excellent team of workers and collaborators.

All together and always with quality and the efficiency of our work as our targets, we will reach ever higher levels.

Manuel Domínguez Valdivia

CBO

A photograph of a modern house at dusk. The house features large, light-colored stone walls and a dark wooden door. A large, red, semi-transparent overlay covers the upper half of the image. In the top center of the red overlay is a white, geometric, spherical pattern. The quote is written in white, bold, sans-serif capital letters. The background shows a well-manicured lawn, a paved walkway, and a cobblestone driveway. A tall, thin cypress tree stands on the left, and another on the right. A small, square, illuminated light fixture is on the lawn. The sky is a mix of orange, pink, and blue.

**DON'T GIVE UP ON YOUR
DREAMS, OR YOUR DREAMS
WILL GIVE UP ON YOU.**

John Wooden



MAKING DREAMS COME TRUE IS NOT EASY.

MISSION

What we build is what we are. We are not only enthusiastic about building, we are passionate. We are defined by our ability to ascertain and achieve what our clients are looking for and want to have.

Our wish is not merely to be known as expert builders of luxury villas, but to be considered true artisans of building.

Marking the difference, standing out for quality, commitment and approachability are our main aims when building the house of your dreams.

Our job satisfaction comes from making our clients happy.

VISION

The path is made by walking and ours is made by building. We want to build houses that excite their owners, that are able to talk about them, to define them and which are aligned with their needs and lifestyle.

With the best building techniques and the best professionals working together, controlling every process with thoroughness and dedication as though it were a work of art. Craftsmanship and the height of luxury.



**DON'T BE AFRAID TO GIVE
UP THE GOOD TO GO FOR
THE GREAT.**

John D. Rockefeller



OUR VALUES REFLECT, OUR COMMITMENT TO WHAT WE DO AND WHO WE DO IT FOR.

EXPERT TRADITION: Endorsed by more than 20 years in the sector.

AVANT-GARDE: Being one step ahead in understanding and interpreting avant-garde trends and building techniques, demonstrating the continuous challenge we set ourselves to cross milestones and implement constructional concepts that enchant our clients.

EFFICIENCY/RESULTS: At Red Point we speak of the “achievable dream” with delivery dates, quality and performance standards to offer our clients solvency and credibility.

COMMITMENT: Commitment is the “company promise”. It is what has enabled us to come this far, earning the respect of our clients and suppliers and helping us to secure our position in the market.

RED POINT ETIKA: A commitment to the environment, so that with our efforts we will manage to make a positive impact and therefore achieve a planet worthy of our children and future generations.

HIGH STANDARDS/EXCELLENCE: A sound character oriented towards processes, qualities, terms, teams ...

TRANSPARENCY/APPROACHABILITY AND HONESTY: We do not understand the completion of a major building project without the values of human and professional transparency.

A photograph of a modern building at night, featuring a large glass facade and a prominent red rectangular overlay. The building's interior is visible through the glass, showing a staircase and artwork. A large, gnarled tree stands on the right side of the frame, and a large, porous rock sits in a small pool of water in the foreground. A semi-transparent red rectangle is positioned over the left side of the building, containing the text.

IF OPPORTUNITY DOESN'T KNOCK,
BUILD A DOOR.

Milton Berle



AIMS 1, TO MAINTAIN OUR LEADERSHIP.

1. To continue to be a leading company and a reference in the construction of luxury villas for the most demanding clients, whether individuals or companies, who seek excellence throughout the building process. Our aim is to build the best properties for the best clients. Always with the maximum standards of efficiency and effectiveness.

2. To continue to place our trust, regularly and constantly, in a united and enthusiastic team who make it possible for all the projects entrusted to us to result in the full satisfaction of our distinguished clients. Our team is our rudder and our ensign.

3. To establish good, strong, lasting and sustainable relationships with all our key partners, who share the same challenge as us.

We all need to share the same vision and mission during the construction process. By pulling in the same direction, we will be able to rise high and accomplish the most ambitious projects in our sphere of influence.



THE JOURNEY OF A
THOUSAND MILES BEGINS
WITH A SINGLE STEP.

Lao Tzu



AIMS 2, TO MAINTAIN OUR COMMITMENT.

4. To be aware of what is happening around us, in our community, to contribute with our strength to assist the most disfavoured.

And thus increase their opportunities for inclusion and success. In this way, we will make a better and more supportive society for both current and future generations.

5. To keep abreast of the latest trends in the construction sector. To be a company in continuous evolution.

And become a leading company that believes in change to maintain competitiveness, aiming to be a builder with traditional values, while remaining at the leading edge of the market. A company of artisans that seeks excellence.

6. To be perceived as a committed company that is passionate about its activity in the construction sector, that preserves the traditional skills of the artisans of our region. A company that approaches each new project as something unique and unrepeatable, that applies all its passion and efforts as though crafting an exclusive piece of silver. We not only build luxury, we build DREAMS. We build HOMES.



**CONSTRUCTION IS
THE MOTHER TONGUE
OF THE ARCHITECT.**

Auguste Perret



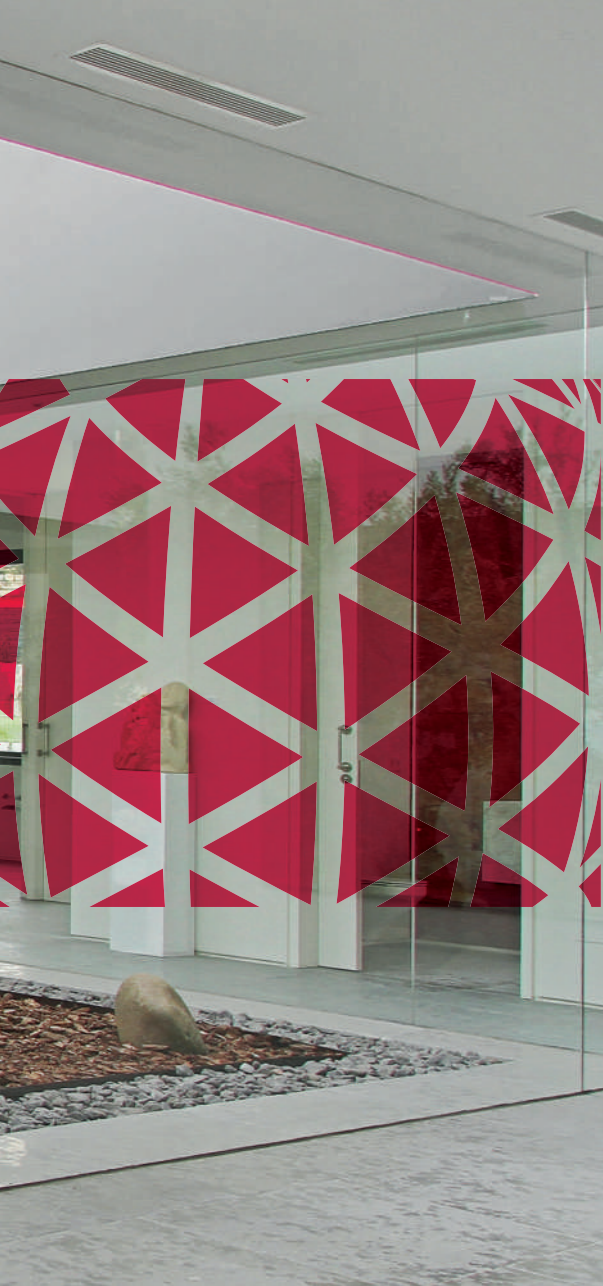
STRATEGIES 1, IN CONTINUOUS EVOLUTION.

1. **The satisfaction of our clients has become the daily obsession** of a team and a company committed to the success of each one of the projects commissioned by every one of our clients.
2. **Completing our projects with cohesive and motivated teams, committed** to their daily work. This is our major mission. Without a doubt, talent is one of the critical assets of Red Point.
3. **Permanent communication, coordination and cooperation with each one of our artisans and suppliers,** aspects that form part of the decisional pallet of colours we use daily.

A photograph of a modern building's interior, featuring a long, bright hallway with a polished stone floor. On the left, a white pedestal holds a tall, yellow, abstract sculpture. A large glass wall on the right provides a view of an outdoor courtyard with a tree, rocks, and a gravel path. A semi-transparent red rectangular box is overlaid on the right side of the image, containing white text. To the right of the text box, a white geometric pattern resembling a stylized globe or sphere is visible.

**THE REQUIREMENT FOR
SUCCESS IS COURAGE
IN DECISIONS.**

Francis Bacon




STRATEGIES 2, TO CONTINUE CONTRIBUTING TO SOCIETY.

4. To help make a better society and support the community that has put us where we are. We are committed to establishing a commitment, with initiatives that close the social divide to give us all equal opportunities.

5. We are open to continuous improvement and becoming more competitive every day for our clients and the rest of our activity ecosystem. This leads us to incorporate resources and efforts regularly in coherence with the evolution of our industry. This predisposition places us at the leading edge, enabling us to meet the expectations of every one of our clients and their building projects.

6. To contribute to preserving the trades of our artisans across the generations, therefore keeping these skills alive while completing the commissions of our clients. This is something that enthral us, making us feel involved with their sustainability and the non-extinction of manual work. Unique work, limited edition, almost numbered, which is the essence. That is what we do in Red Point. Every villa is a unique, crafted, exclusive construction.



AH, TO BUILD, TO BUILD!
THAT IS THE NOBLEST OF
ALL THE ARTS.

HENRY L. WADSWORTH

RED POINT SERVICES AND SOLUTIONS

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1. Online monitoring of the Construction Process.

A service created for non-resident clients that enables them to keep an exhaustive control and to be informed during all the stages of the project with access to all the documentation relative to the building work.

2. Immediate access to any documentation of the history of the building process.

Basic design.

Final project design.

Building plans.

Weekly building minutes:

Detailing the contents of meetings, attendees, solutions proposed, details provided, percentage of work completed (inter alia).

3. Building certificates.

Specifying the work performed on a monthly basis:

- **Invoices** corresponding to the building certificates.
- **Quality** report.
- **Final** completion documentation.
- **Photographic report** of the whole construction process.

4. External quality department of the company which supervises and reports on compliance on site with the required quality standards and those to which we have committed with clients and suppliers.

5. External aftersales department, to attend to clients after handover of the property for any clarification or repair that may arise both during and after construction.

6. Control and monitoring of site personnel via QR code.

7. ISO 14001-ISO 9001.

Quality certificates, global leaders with regard to care of the environment and quality control.

8. Metacontratas.

Management system applied to minimise any vicarious liability.









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